Salt and Light Catholic Media Foundation

Investing in the Mission: A Guide to Giving Securities

Support the Light. Share the Gospel.

Many people choose to support Salt + Light Media by donating publicly traded securities — an efficient and meaningful way to advance the Church's mission of evangelization through media.

This guide explains how a gift of securities works and outlines the simple steps you and your investment advisor can take if you decide this type of contribution is right for you.

By transferring securities directly, you may realize significant tax advantages while ensuring that more of your gift supports programming that brings the light of Christ to hearts and homes.

How to Complete Your Gift

Making a gift of securities is simple and secure. Please follow these steps:

1. Complete Page 2 (Gift of Securities Transfer Form).
2. Send Page 2 to both:
    - Your investment advisor or broker, to authorize the transfer.
    - Salt + Light Media, so we can confirm the details and prepare your charitable tax receipt.
3. Your broker will transfer the securities in kind to our account at BMO Nesbitt Burns. Once received, we will acknowledge your gift and send your official charitable donation receipt.

A Few Details

- For the capital-gains exemption, the securities must be transferred in kind (not sold first).
- Your charitable receipt will be based on the closing market value on the date the securities are received in our account.
- Please notify us before the transfer so we can match your gift promptly.
- You may designate your gift for a specific purpose — or allow it to support where the need is greatest.

We're Here to Help

If you or your advisor have any questions, please reach out. Our team will gladly guide you through the process and ensure your gift is received and acknowledged promptly.

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Registered Charity No. 88523 6000 RR0001

"You are the salt of the earth... you are the light of the world." — Matthew 5:13-14

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LETTER OF AUTHORIZATION FROM DONOR TO BROKER FOR SECURITIES TRADED ON A CANADIAN STOCK EXCHANGE

Re: Electronic Transfer of Securities for Charitable Purposes _____

I,_____(donor name), wish to donate the following gift of Securities to Salt and Light Catholic Media Foundation to help the foundation in its Catholic Media Ministry.

Date:		
Broker Name:		Broker Telephone:
Broker Company Name:		Broker Fax:
Broker Address:		

Transfer From:	Account#:	
	Account Name:	
	Donor's Name:	

Security:	Company Name:	
	#of Shares:	
	CUSIP#:	

Transfer to:	BMO Nesbitt Bums	Contact: Brian Slessor
	BBS FINS #T009	Tel: (416) 359-5603
	CUID: NTDT	Fax: (416) 359-4942

For Salt and Light Catholic Media Foundation Account#: 66002075

I authorize Salt and Light Catholic Media Foundation or its agent to contact my broker for purposes of concluding this transaction. Please arrange for this transfer as expeditiously as possible. Call me if you have any questions.

Donor	Name:	Signature:
Donor	Address:	
Donor	Telephone:	

Note: A copy of this letter should be sent via email to donate@slmedia.org to initiating your transfer. The back office of your financial institution is required to initiate this transaction by transferring the shares to the Salt+ Light designated Broker. Salt+ Light reserves the right to accept or reject any transfer. If you have any questions, please contact Antoinette at apalumbo@slmedia.org or Melissa at mosborne@slmedia.org.